

Bhagyesh Chaudhari

Product Designer

bhagyesh.co.in

About Me

My gamer call me SwaggerBunny. It's been my gamer tag since forever. Clicking photos is my thing, and am pretty good at it too. Given real life situations, I tend to be a good problem solver. I don't compare myself to others. I don't compete, I improve. When not designing I am found ranting about astrophysics, anime and general physics. I am waiting for Virtual Reality to take over this world.

Certifications

HFI - Certified Usability Analyst CUA™

IBM - Enterprise Design Thinking : Co-Creator

IBM - Enterprise Design Thinking : Practitioner

Experiences

Product Designer

Kool Kanya July 2020 - Present

Working with a fast paced startup to provide a platform for women to sell their freelance services along with an active community of over 50k+ women. Helped the company increase their 7 day retention rate, DAU/MAU, and designed many new features. Mentored a 3 membered team and trained them in the field of ux and visual designing.

User Experience Designer

63 Moons Apr 2017 - July 2020

Worked on Tasks flows, Information Architecture, wireframes, interaction design of many projects. My most cherished contribution was adding motion design and choreographing it. Worked on a chatbot creator, a site creation platform creating empathy maps, Low and High fidelity mock-ups and prototypes. Performing usability tests and analysing the feedback to provide feedback reports.

UI / UX Designer

Raxter.io Jan 2017 - Apr 2017

Primarily worked on the brand identity and a design guidelines. Added tasks for user engagement to improve the interaction on the site. The site was going from alpha to beta live. Adding gamification on the site for increased user interaction and retention rate. Reputation system was introduced, Website was redesigned. Got a bit of overview of neural networks and artificial intelligence.

Interaction Designer

Squid Technologies Aug 2016 - Jan 2017

We were working on a B2B application suite which had an employee management to keep a track of the leaves, documents & management. Tasked with providing any assets needed in the development. Creating brochures and social media ads were also a part of my job.

Education

Goa College of Engineering

Computer Engineering (2010 - 2016)

Government Polytechnic Panaji

Computer Engineering (2007 - 2010)

Skills

Research

Information Architecture

Wireframing

Prototyping

Project Management

Visual Communication

Empathy

Analytical Skills

Communication Skills

Strategic mindset